

Dawn Wittfelt
2021-22 7620 Membership Chair
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Membership is Everything

Everything we do in Rotary starts with a member. Rotary is a Membership Organization whose product is service to our communities, both locally and globally. Membership is our NUMBER ONE INTERNAL PRIORITY!

2022-23 Club President Checklist:

- Conduct [Rotary Club Health check](#)
- Conduct a [Club Engagement Survey](#)
- Use [Rotary Citation](#) and [District 7620 Awards](#) Criteria to plan goals/activities/events/projects
- Determine and enter Club Goals into Rotary Club Central
- [1 Page Club Membership Plan](#) —submit by 9/15/22 to AG's and membership@rotary7620.org
- Be present in your Community - Invite the Community to participate in your service projects. Have them register to capture their contact info and then FOLLOW UP.
- Plan regular Discover Rotary Hours—use various locations, days, and times, be visible in your community

[DiscoverRotaryPhoneInvitation.pdf](#)

[SuccessfulMembershipEvent.pdf](#)

- Explore DEI & Innovative Club Initiatives—Innovative Club Advocate Chair, [Raymond Streib](#)
—Club Development Chair, [Mark Milby](#) — DEI Chair, [Kashonna Holland](#)
- Use District, Zone, and RI resources—[District Learning Center](#), [Rlzones33-34.org](#), [Rotary.org](#)
- Attend Zone and District Seminars and workshops—[RLI 33](#)
- Enter club leads into CRM on DacDb, including guests and speakers and follow up, follow up, follow up. See [Don't Squander your Leads](#)
- Review, contact and follow up with District provided leads. Update progress in DacDb.
- Partner with other Clubs and organizations and associations—arrange to be a speaker at their meeting
- Create a 1 - 2 minute video that can be shared with prospective members or used when speaking at other organizations and business networking meetings.
- Ask for help—email any time—membership@rotary7620.org