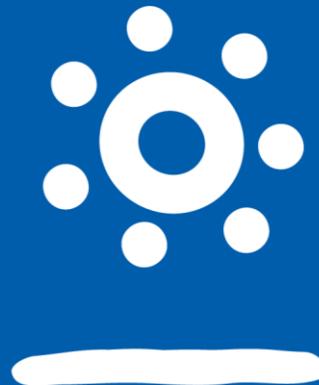
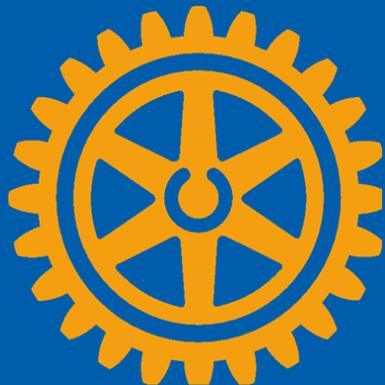


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EMPOWERING GIRLS

A 2022-23 Presidential Initiative

Zone 33/34 District Advocate Training



Rotary
Zones 33-34



EMPOWER GIRLS NOW

EMPOWERING GIRLS COMMITTEE



DAWN ROCHELLE
Zone 33 Ambassador



TINA FISCHLIN
Zone 34 Ambassador



ANA PATEL
Deputy Ambassador



SEAN PADDY
Deputy Ambassador



TAYLOR ALPHIN
Deputy Ambassador



DIPALI TIKONE
Deputy Ambassador



KIM WALDEN
Deputy Ambassador



CLENISE PLATT
Deputy Ambassador

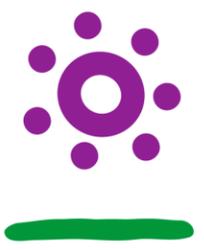




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The Empowering Girls Initiative

Through the Empowering Girls Initiative, Rotary members worldwide can enhance girls' safety, health, education, and well-being.

Why empower girls?

- **Empowering Girls Respects Their Human Rights** – empowered girls become empowered women
- **Empowering Girls Lead To Healthier Families** – improvements to girls' education saved an estimated 2.1 million children between 1990 and 2009, because of improvements to girls' education
- **Empowering Girls Breaks The Cycle Of Poverty** – every additional year of school increases a girl's eventual wages by an average of 12 percent
- **Empowering Girls Strengthens Economies** – increasing the number of women completing secondary education by just 1 percent could increase a country's economic growth by 0.3 percent

Source: United Nations Foundation

WHAT CAN ROTARY DO?

Rotary clubs and districts can participate by creating and implementing projects that enhance the quality of life for girls and improves girls' chances of enjoying safe, healthy, and productive lives. They can also modify existing projects to include components that focus on empowering girls.

- Engage in an activity or provide resources that enhance the quality of girls' lives
- Integrate an activity of resources that enhance the lives of girls into an existing club project
- Use Rotary expertise, such as Rotary Action Groups, Peace Fellows and The Rotary Foundation Cadre of Technical Advisors, to develop activities and identify needed resources
- Partner with community organizations with expertise in empowering girls
- Monitor and measure the impact of club activities
- Tell the story in the community, on social media and in Rotary Showcase



EMPOWER GIRLS NOW



The screenshot shows a Facebook post with a pink and white floral background. At the top, there are logos for a crown, the Trinidad & Tobago Medical Association, and The Supermarket Association of Trinidad & Tobago. Below these are logos for Rotary Club of Piarco, Rotary Club of Sangre Grande, GTCIC (The Greater Tunapuna Chamber of Industry and Commerce), Rotary Club of St Augustine, and Rotary Club of St Augustine West. The main text of the post reads: "Crown Her (Trinidad and Tobago) is a new pilot Multi-Non-Governmental Organization initiative spearheaded by The Supermarket Association of...". At the bottom, there are interaction icons for Like, Comment, and Share, along with statistics: 24 likes, 5 comments, and 470 views.

CROWN HER TRINIDAD & TOBAGO



Maria Mohammed-Maharaj



**EMPOWER
GIRLS NOW**



WRAPAROUND MERIWETHER COUNTY



Kay Williamson



EMPOWER GIRLS NOW



RAG AGAINST SLAVERY



Dave McCleary



Modern-Day Slavery/HUMAN TRAFFICKING

45.8 million

people are in some form of slavery across 167 countries

30%

of all trafficking victims are children

40%

are victims are sexual exploitation, the majority being women and girls

60%

Are Victims of Labor and other forms of trafficking

2rd

human trafficking is the third largest international crime industry (behind illegal drugs and arms trafficking)

\$150 billion a year

is generated from Modern-Day Slavery globally

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PARTNERSHIP



EMPOWER GIRLS NOW



PARTNERSHIP EXAMPLES



Spotlight Initiative
To eliminate violence against women and girls



SCOUTS[®]
Creating a Better World



**G!RL
BE HEARD**



girl scouts



Girl Guides

GPE Transforming Education





RAG PARTNERSHIP EXAMPLES



**Rotary Action Group for
Reproductive, Maternal
and Child Health**



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TELL THE STORY



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MEASURE POSITIVE IMPACT



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GIRLS NOW**



REPORT RESULTS





Role of District Advocates

- **Encourage** Club leaders to engage in Empowering Girls Activities and provide resources that enable girls to become agents for positive change in their own lives.
- **Emphasize** the importance of community and Rotary partnerships when developing activities and identifying resources that enhance the lives of girls.
- **Create** awareness of success stories of club and district activities, especially those that engage community or Rotary partners.
- **Connect** Clubs with Empowering Girls informational resources and encourage engagement with Rotary expertise, such as Rotary Action Groups.
- We need success stories in **Rotary Showcase** and Social Media!
- **Tell your story** of empowerment.



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Youth Protection

- Create awareness for [Rotary's Youth Protection Guide](#) and [Protecting Youth Programs Participants course in the Learning Center](#).
- Be a connector to the Guide.
- Help Clubs to understand the importance of youth protection in Empowering Girls Activities.
- Encourage Club project participants to use the guide and Youth Protection course in the Learning Center.



Win Win for Our Girls

Rotary is uniquely positioned in every community to change lives.

- Government
- Business
- Advocacy/Education
- Philanthropy

“Never doubt that a small group of thoughtful committed individuals can change the world. In fact, it is the only thing that ever has.”

- Margaret Mead



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Resources

Empowering Girls District Advocate role:

- [Review overview document](#)
- Advocate for girls' empowerment.
- Act as a resource for clubs and districts.
- Collect and distribute success stories.

Opportunities

- Visit the [RI President's page](#) to find ways to participate.
- Attend a [presidential conference](#).
- Learn more about Rotary's comprehensive approach to [youth protection](#).
- Visit the [Zones 33/34 website](#) and [Facebook group](#).



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Resources

Rotary Action Groups

- Find contact information on [My Rotary](#).
- Connect with action groups that can help.

Rotary Showcase

- Find ideas for projects or ways to work with other clubs to empower girls.
- Tell your story - add your service activity or project to the Empowering Girls Campaign at Empowering Girls.

Partnerships

- Work with partners, such as, the [Global Partnership for Education](#), on projects that increase girls' access to education.



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Ways to Connect Zones 33/34 Schedule

- July 20th: District Advocate Training via Zoom
- Governor Elect Training Seminar (GETS) Training Moment
- Empower Girls Zones 33/34 Office Hours for any Rotarian and Rotatactor to attend.
 - We will highlight Zones 33/34 Club projects in Rotary Showcase, discuss ideas, updates, etc.
 - 2nd Wednesdays of the last month of each quarter at 10am (September 14th, December 14th, March 8th and June 14th)
- 3 Public Webinars during 2022-2023 Rotary year
- RI Convention Presentation | May 2023, Australia
- Club and District Conference Presentations



Next Steps: Jul – Sep 2022

- Highlight successful examples of clubs that have engaged in activity or provided resources to enhance the lives of girls.
- Connect with club leaders to encourage club activities and share informational resources.
- Encourage and recognize clubs that develop Rotary and community partnerships for Empowering Girls activities.
- Encourage clubs to enter activities in Rotary Showcase.
- Encourage clubs to highlight activities in local media and share on social media platforms.
- Connect with Zone support at our next Office Hours on September 14th at 10:00AM EST.



The legacy of empowering girls

The Empowering Girls initiative should be the start of Rotary making a lasting impact on a generation of girls.

We can make a difference in girls' lives by:

- Advocating for the public and private sectors to support girls
- Raising awareness of girls' needs in our communities, our social networks, and our partnerships — as we've done with our polio-eradication work

EMPOWER GIRLS NOW



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RotaryShares.org/EmpowerGirlsNow

EmpowerGirlsNow3334@gmail.com